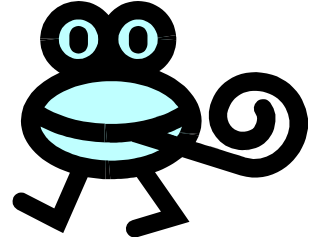


Untie Your Tongue: How to Lead Successful Workshops and Author Events with Confidence

Asa Maria Bradley and Rebecca Zanetti are two authors who also happen to be college professors. They use what they have learned about effective teaching methodology in their classrooms when appearing at author events, communicating with publishing professionals, and interacting with readers through social media. In this workshop, they'll show how to make public appearances, self-promotion, and workshops more successful and more enjoyable--for everyone, you included. (Promise.)

Topics included:

- 📖 Why should authors do public appearances?
- 📖 How do people learn, process, and retain information?
- 📖 How can planning reduce anxiety?
- 📖 How does what you know about the writing craft help you plan and execute a successful event?
- 📖 When should you solicit attendee participation and when should you not?
- 📖 How can you make the event enjoyable for you?
- 📖 What can you do when things go wrong?
- 📖 Where do you go from here?



Resources

Toastmasters International offers a wide range of free videos, articles, and Q&A sessions on public speaking and communication at:

<http://www.toastmasters.org/MainMenuCategories/FreeResources.aspx>

Rachel Green's Confident Woman Australia (<http://www.confident-woman.com.au/>) offers a variety of tools about self-confidence, self-esteem, and managing anxiety. She also has a YouTube channel, you may want to check out:

-How to get confidence-confidence resources by confidence coach, Rachel Green:

<https://www.youtube.com/watch?v=5EGJRWONiME> (8 min)

-How to manage anxiety when public speaking so you speak with confidence:

https://www.youtube.com/watch?v=tGODP_bGFfg (14 min)

Michelle Kahmeyer-Gabbe, PhD Meridian Tapping (Emotional Freedom Techniques EFT) video: *Tap Away Anxiety – Public Speaking and Presenting* https://www.youtube.com/watch?v=g4evVSc_5RU (11 min)

American Library Association (ALA) Fact Sheet 5: Marketing to Libraries has resources for both traditionally published and indie published authors on how to market yourself to libraries:

<http://www.ala.org/tools/libfactsheets/alalibraryfactsheet05>

Helpful Online Articles:

How I Beat My Fear of Public Speaking, by Dan Shipper, Lifehacker, August 13, 2013.

<http://lifehacker.com/how-i-beat-my-fear-of-public-speaking-1114892182>

10 easy ways to improve your public speaking by Jack Wallen:

<http://www.techrepublic.com/blog/10-things/10-easy-ways-to-improve-your-public-speaking/802/>

Surviving the Seminar: When You're the One at the Podium, by Lynn Kellan, *Romance Writers Report* March 2014, p. 28-29. <http://www.omagdigital.com/publication/?i=196460> (Requires myRWR login)

How to Read in Public, by Elf Ahearn, *Romance Writers Report* July 2014, p.39-42.

<http://www.rwa.org/p/do/sd/sid=6694&type=0> (Requires myRWR login)

40 Ice Breakers for Small Groups by Grahame Knox (PDF file):

http://insight.typepad.co.uk/40_icebreakers_for_small_groups.pdf

Fun Large Group Icebreakers from *Salt & Light Retreat Manual*:

http://www.bc.edu/bc_org/prs/campus-ministry/saltandlight/Retreat%20Resource%20Manual/Fun%20Large%20Group%20Ice%20Breakers.html

Classroom Management Tips from WeAreTeachers on Pinterest:

<https://www.pinterest.com/weareteachers/classroom-management-tricks/>

